



## Event Sponsorship

**KEY: Four KPI's for your ROI** ≈ Branding, ♦ Messaging, ° Networking, ≡ Publishing

**Custom packages are available upon request.**

### Event Sponsorship Tiers

Deliverables	Presenting Partner (\$50,000)	Title (\$35,000)	Diamond (\$25,000)	Platinum (\$15,000)	Gold (\$10,000)	Silver (\$7,500)	Bronze (\$5,000)	Individual (\$500)
Exclusive Logo Placement on All Materials	✓ (In Partnership With Branding)	✓ (Exclusive)						
Main Stage Welcome Remarks	✓	✓						
Keynote/Main Stage Presentation Slot	✓	✓	✓ (panel participant)					
Newsletter Promotion of Main Stage Presentation	✓	✓	✓	✓				
Sponsorship of Networking Reception	✓	✓	✓	✓	✓	✓		
Sponsorship of Networking Breaks	✓	✓	✓	✓	✓			
Breakout Session Introduction Priority	Priority 0	Priority 1	Priority 2	Priority 3	Priority 4			
Social Media Promotion of Speaker/Breakout Session	✓	✓	✓	✓	✓	✓	✓	
Newsletter Promotion of Breakout Session Recording	✓	✓	✓	✓	✓			
Pre-show Event Preview (M&E Daily)	✓	✓	✓	✓	✓			
Booth/Showcase Exhibit Area	✓ (Exclusive VIP Booth)	✓ (Premier)	✓ (Priority)	✓	✓ (Virtual)	✓ (Virtual)		
Conference Program Ad Size	Inside Cover + 6 Pages	6 Pages	4 Pages	2 Pages	Full Page	Half Page	Quarter Page	Mention
Conference Program Ad Placement	Priority 0	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	



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Sponsor Logo in Email Promos, Website & PR	Priority 0	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	
Company Logo on Conference Program Cover	Priority 0	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	
Complimentary Conference Registrations	20	15	12	10	7	5	3	1
Number of Sponsorships Available	1	1	3	5	8	12	Unlimited	Unlimited

*\*\* Virtual Booth/Showcase includes area for sponsor materials (PDFs/Links, videos, engaging with attendees)*

## Sponsorship Sales:

[sponsors@withollywood.org](mailto:sponsors@withollywood.org)